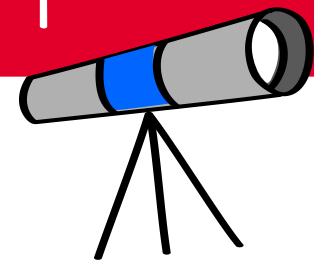


# TREND OUTLOOK 2024



Trends en ontwikkelingen, gericht op de zorgsector.

## POLITIEK

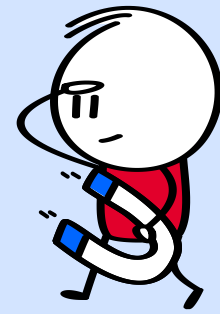
Toenemende geopolitieke spanningen



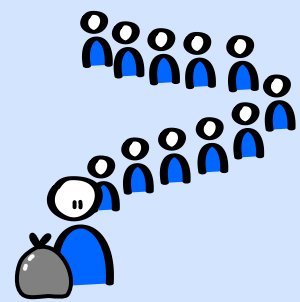
Minder politieke focus op klimaat



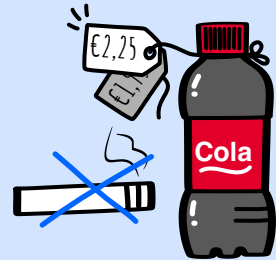
Stijgende tekorten arbeidsmarkt



Meer aandacht voor migratie



Meer focus op preventie

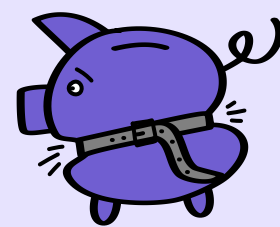


Toenemende politieke onzekerheid

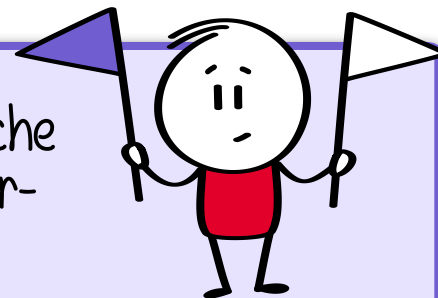


## ECONOMIE

Armoede neemt toe



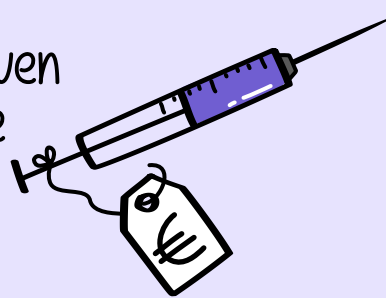
Economische machtsverschuiving



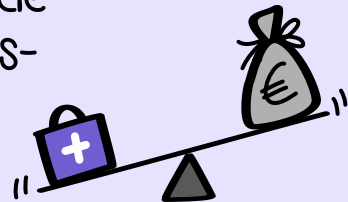
Toenemende krapte zorgpersoneel



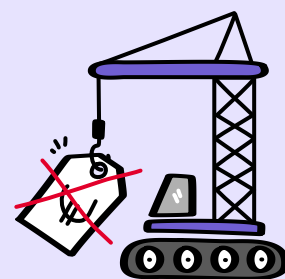
Zorguitgaven nemen toe



Veranderende financieringsmodellen

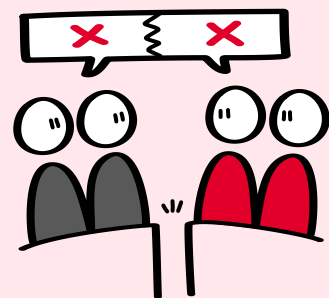


Financiering huisvesting staat verder onder druk.

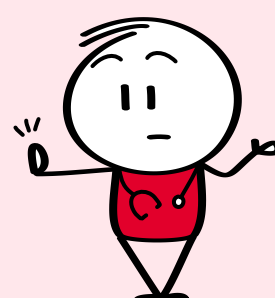


## SOCIAAL

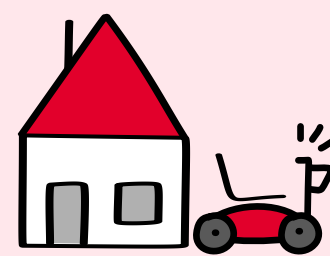
Polarisering



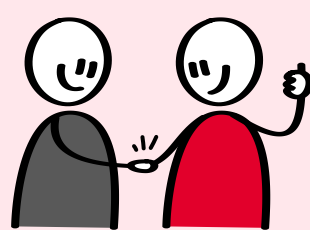
Toegankelijkheid van zorg staat verder onder druk



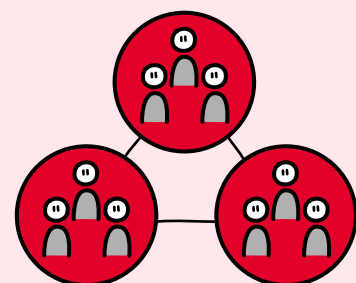
Toename ambulantisering



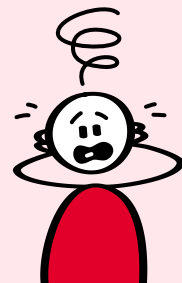
Toenemend belang van samenwerking



Toenemende noodzaak populatiegerichte aanpak

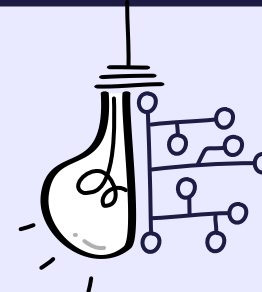


Toename complexiteit en intensiteit van de zorgvraag

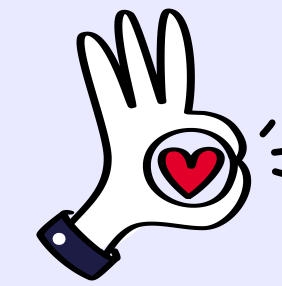


## TECHNOLOGIE

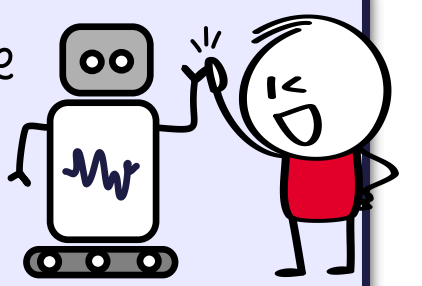
Digitalisering en technologische vooruitgang



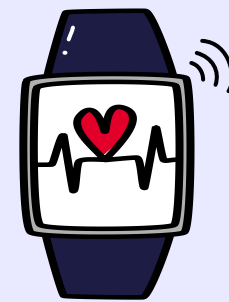
Humanizing



Zorginnovatie en domotica



Health IoT



Toenemende thuismonitoring

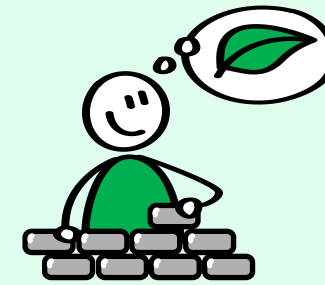


Ziekenhuiszorg op afstand

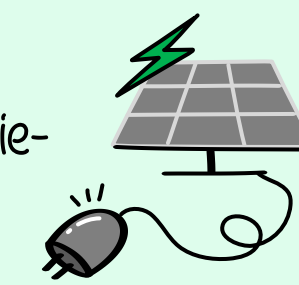


## ECOLOGIE

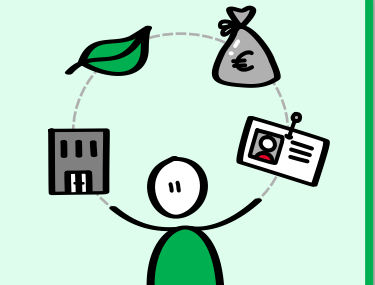
Duurzaam bouwen



Meer focus op de energietransitie



Toenemende schaarste



Duurzaamheid in de zorg



Meer aandacht voor klimaatadaptatie

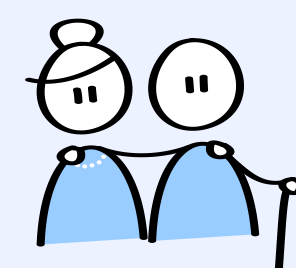


Ontstaan nieuwe rollen

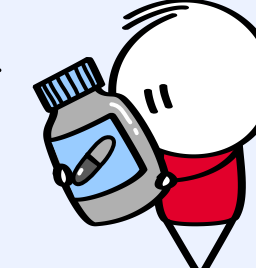


## DEMOGRAFIE

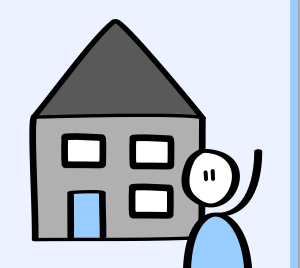
Stijgende levensverwachting



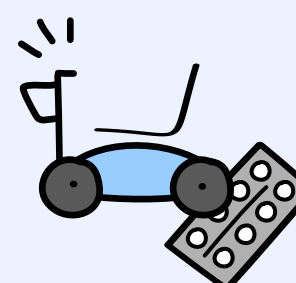
Toename multicomorbiditeit



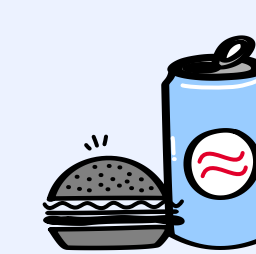
Toename aantal eenpersoonshuishoudens



Toenemende gevolgen vergrijzing



Toename van levensstijl gerelateerde aandoeningen



Versnellende verstedelijking

